AJVORA TECH / CAMPAIGN PERFORMANCE

Paid Advertising - Actual Results

Selected results from previously documented live campaign dashboards

01 META ADS

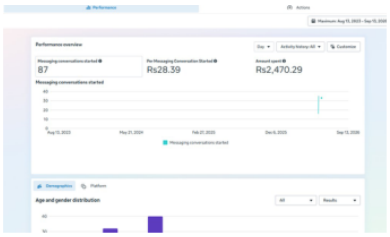
Messaging conversations and website traffic - separated by campaign objective

META ADS

Messaging / Lead Inquiries

87 conversations

PKR 28.39 per conversation

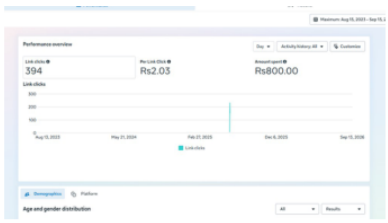


META ADS

Website Traffic

394 link clicks

PKR 2.03 per click

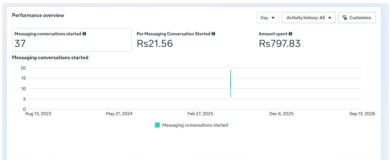


META ADS

Local Messaging

37 conversations

PKR 21.56 per conversation



02 GOOGLE ADS

Conversion-focused campaigns - results are platform-tracked conversions

GOOGLE ADS

Conversion Campaign A

29 conversions

PKR 409 / conv. | PKR 11.9K spend



GOOGLE ADS

Conversion Campaign B

8 conversions

PKR 2.88K / conv. | PKR 23K spend



Source: Digital Pakpattan - Ganj Shakar University Proposal (campaign screenshots).

Metrics are historical examples, not forecasts or guaranteed results for another business.

AJVORA Tech | ajvora.tech

Prepared as a concise client-facing performance summary.